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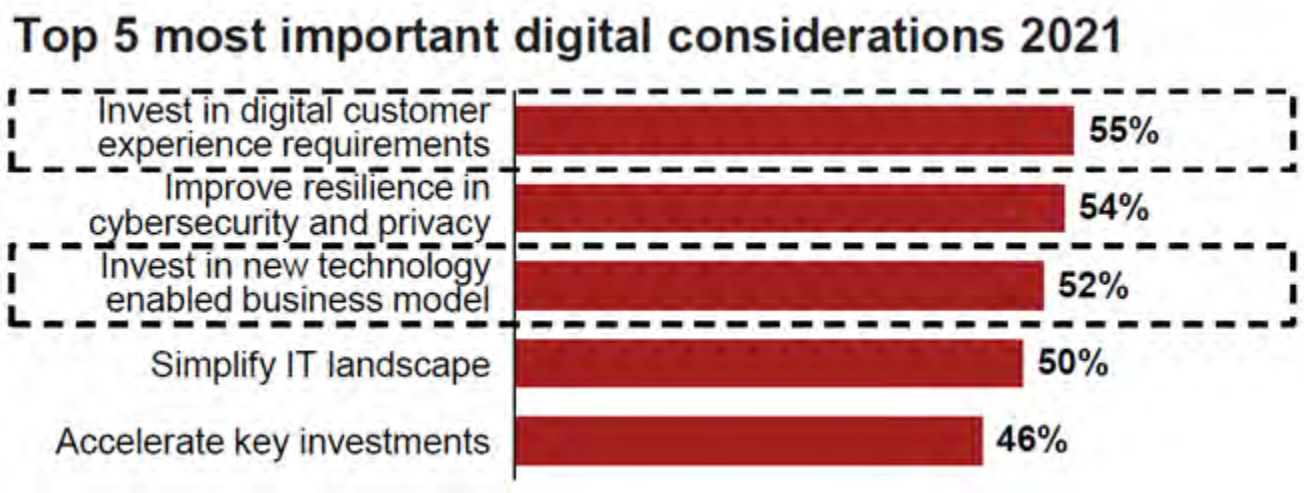
API economy – Azure & Integratie Congres

15 juni 2021

Gijs in ‘t Veld
CTO

Jaap van Dijke
Azure & Integration Consultant

Prioriteiten voor CIO's



CIO Pulse, Mei 2020, PWC

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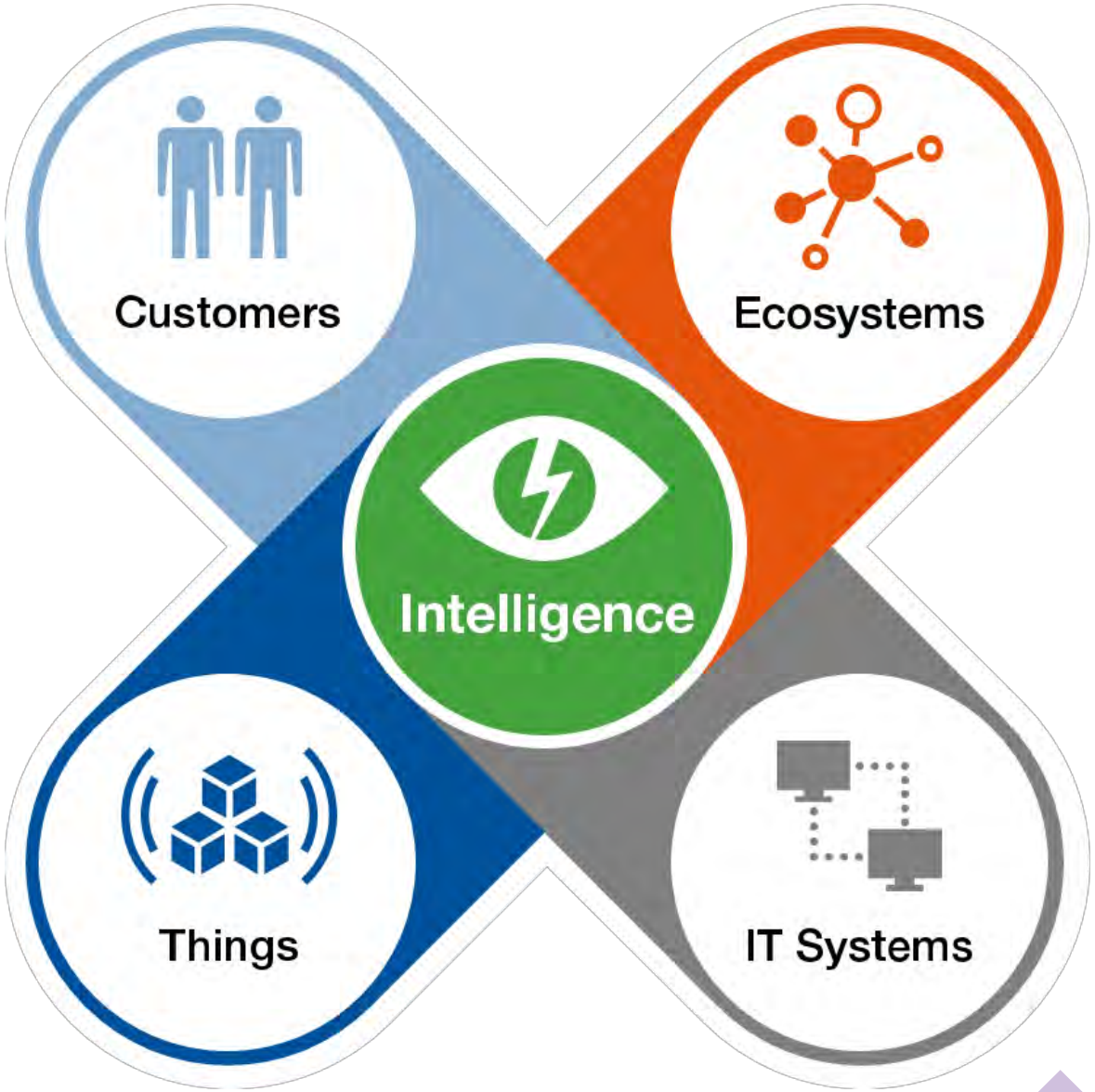
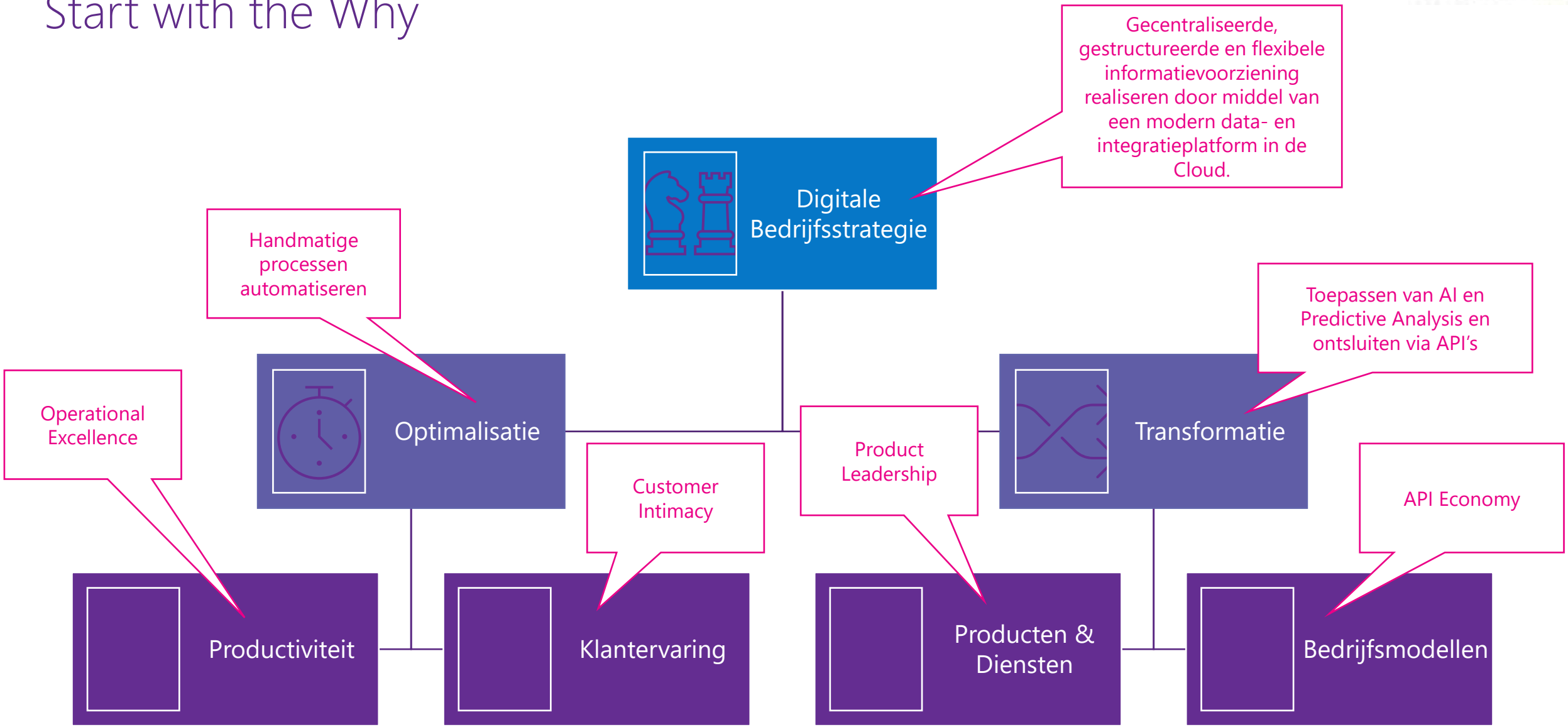

Customers
Ecosystems
Intelligence
Things
IT Systems

Start with the Why



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“The API economy is an enabler for turning a business or organization into a platform”

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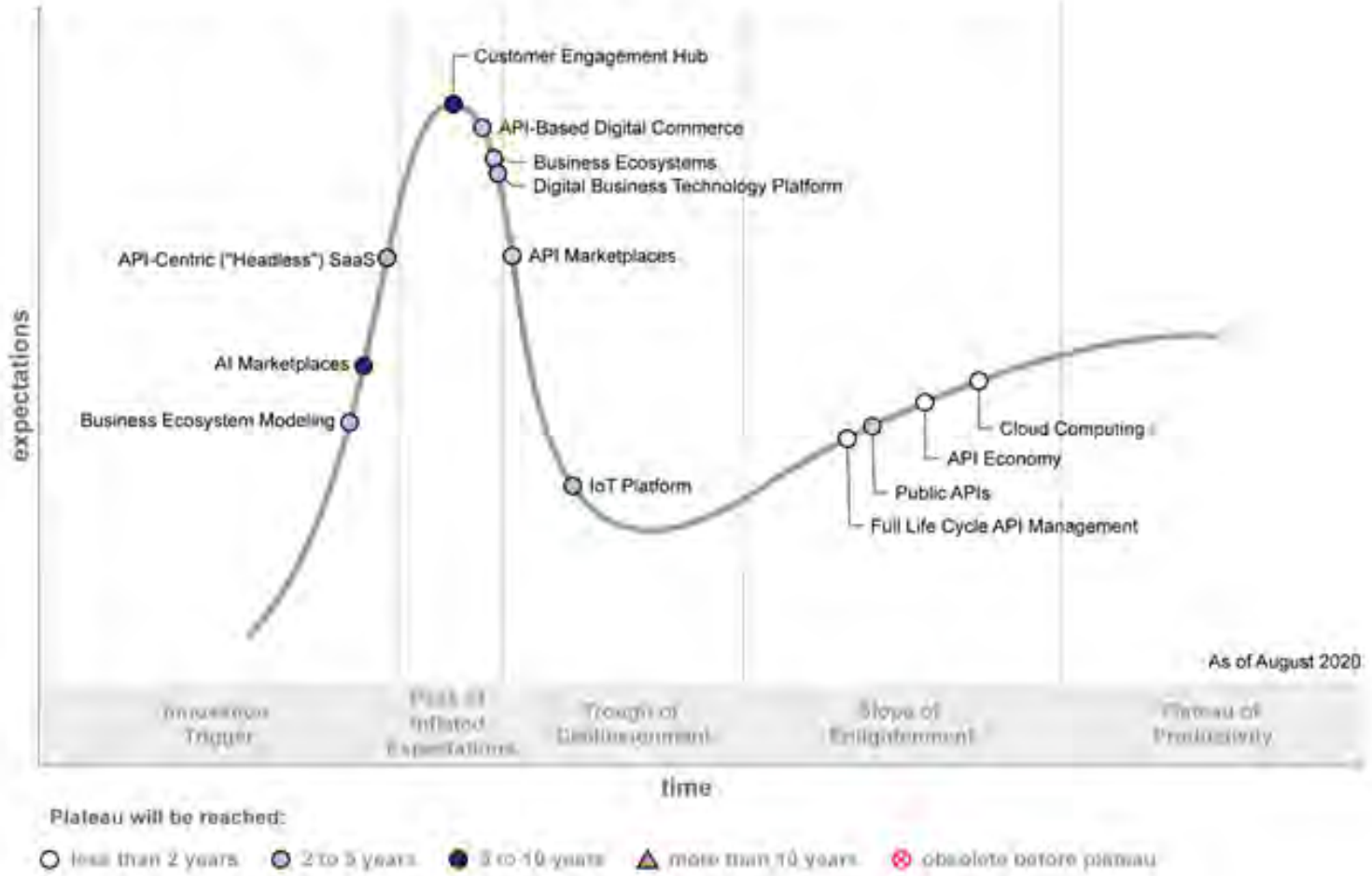
Hype Cycle for API and Business Ecosystems, 2020



Source: Gartner
ID: 451430

“CIOs must look beyond APIs as technology and instead build their company’s business models, digital strategies and ecosystems on them”

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First: Define a Vision for Your Team

- Be “API-First”
- Increase API Quality
- Unlock Access to Data
- Evangelize Your APIs Inside and Outside the Organization

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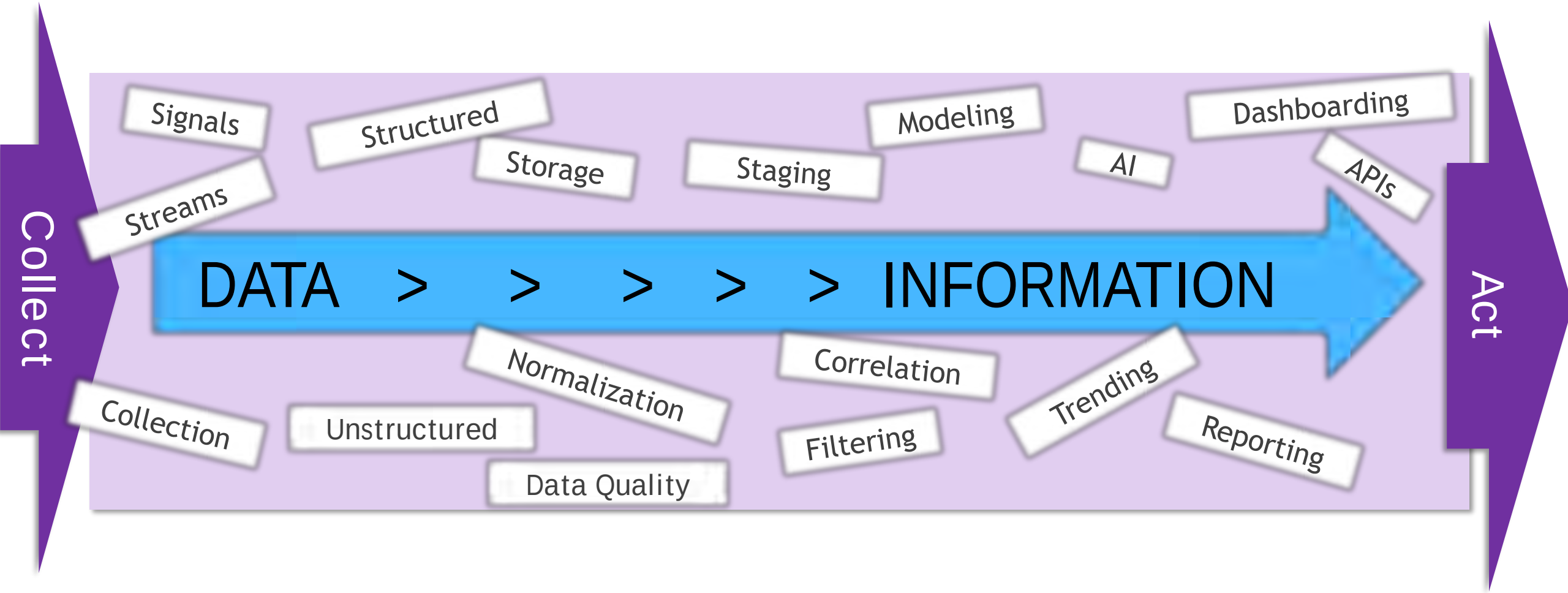
Gartner

From Data to Information to APIs



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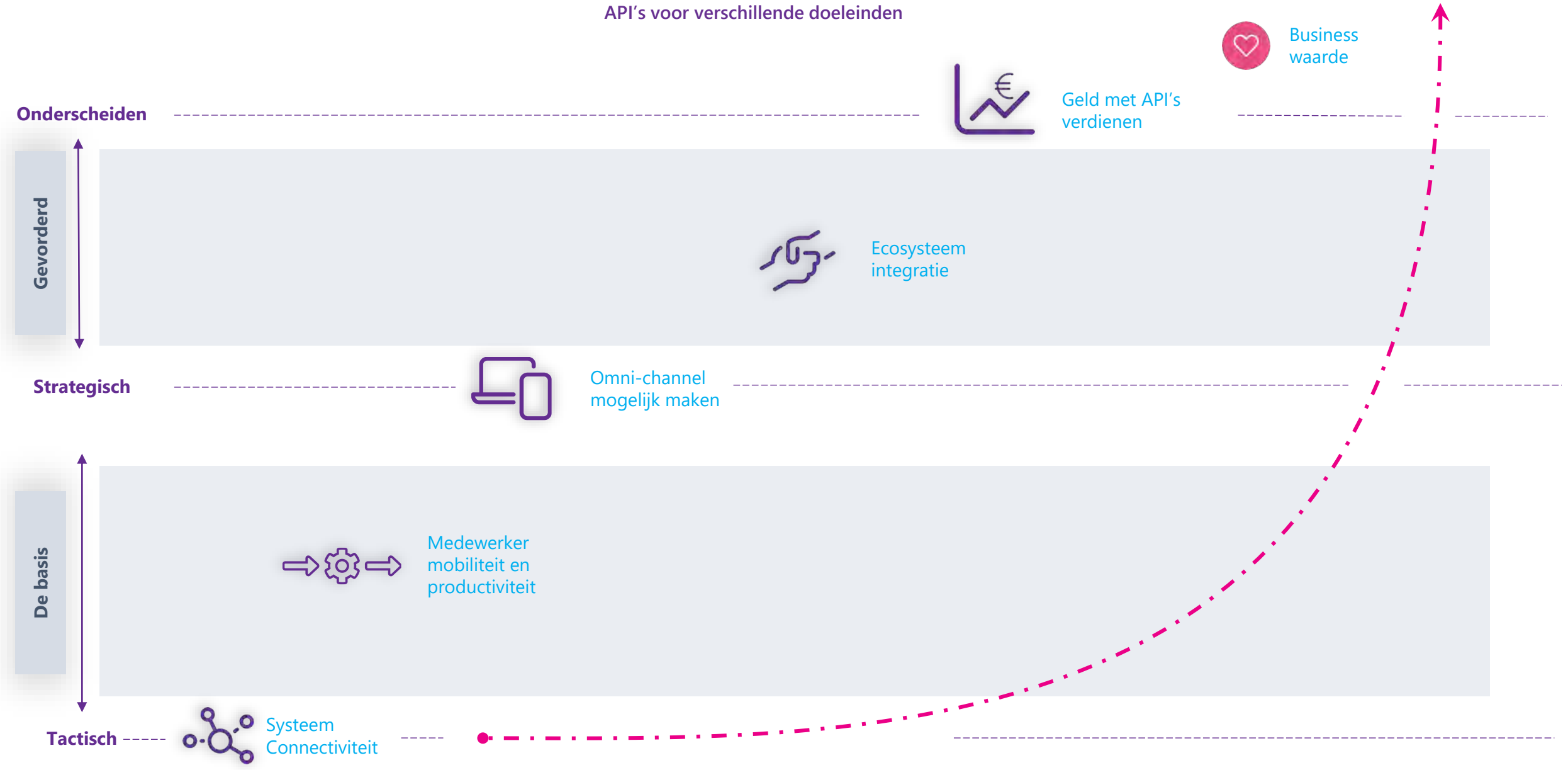
API Management Volwassenheid

API's voor verschillende doeleinden



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“You need a B2D (Business to Developer) strategy. Build excellent APIs and content for the developer community”

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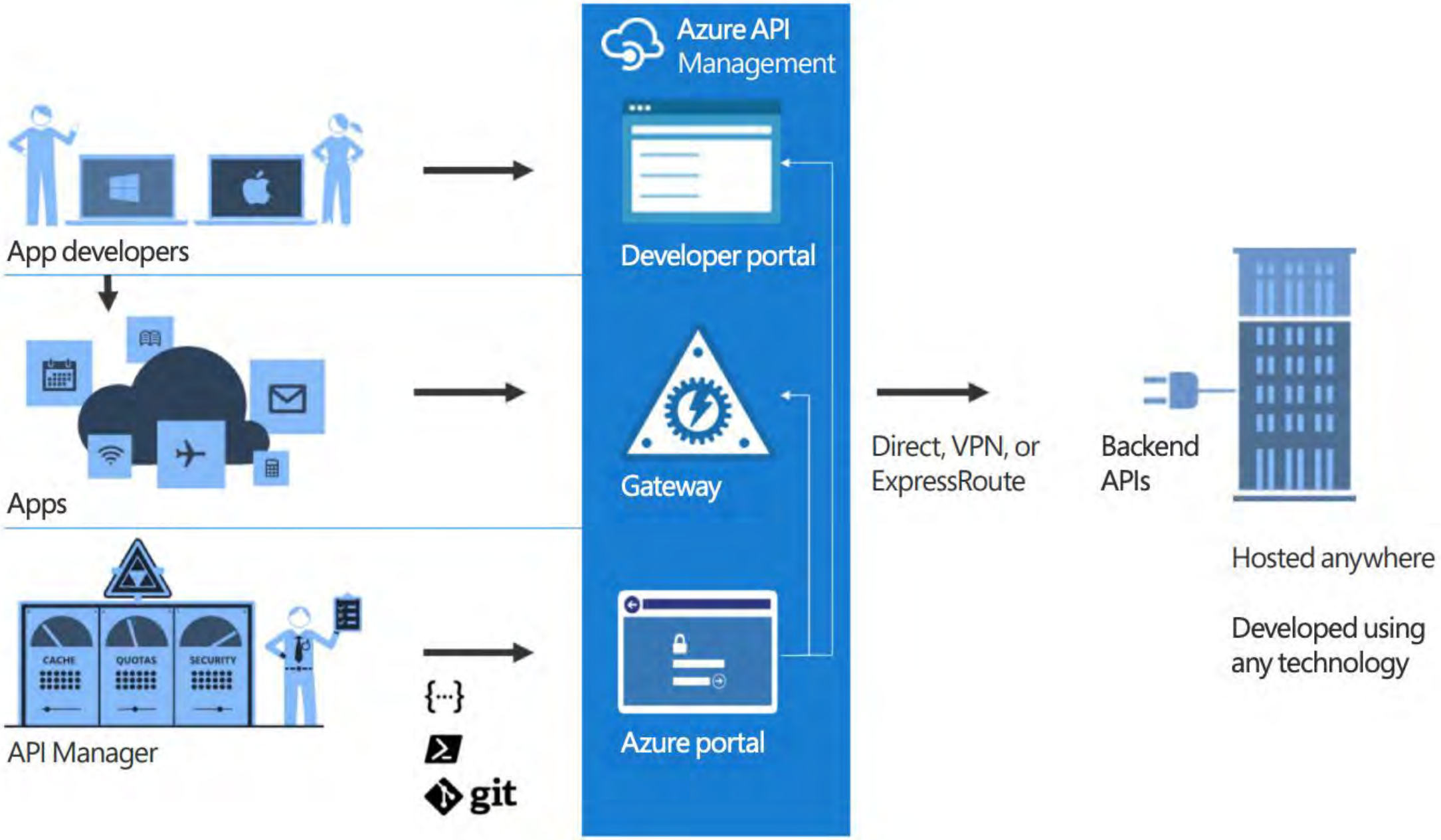

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Demo

Overzicht demo scenario: API Management Developer Portal

https://developerportal.motion10.com/

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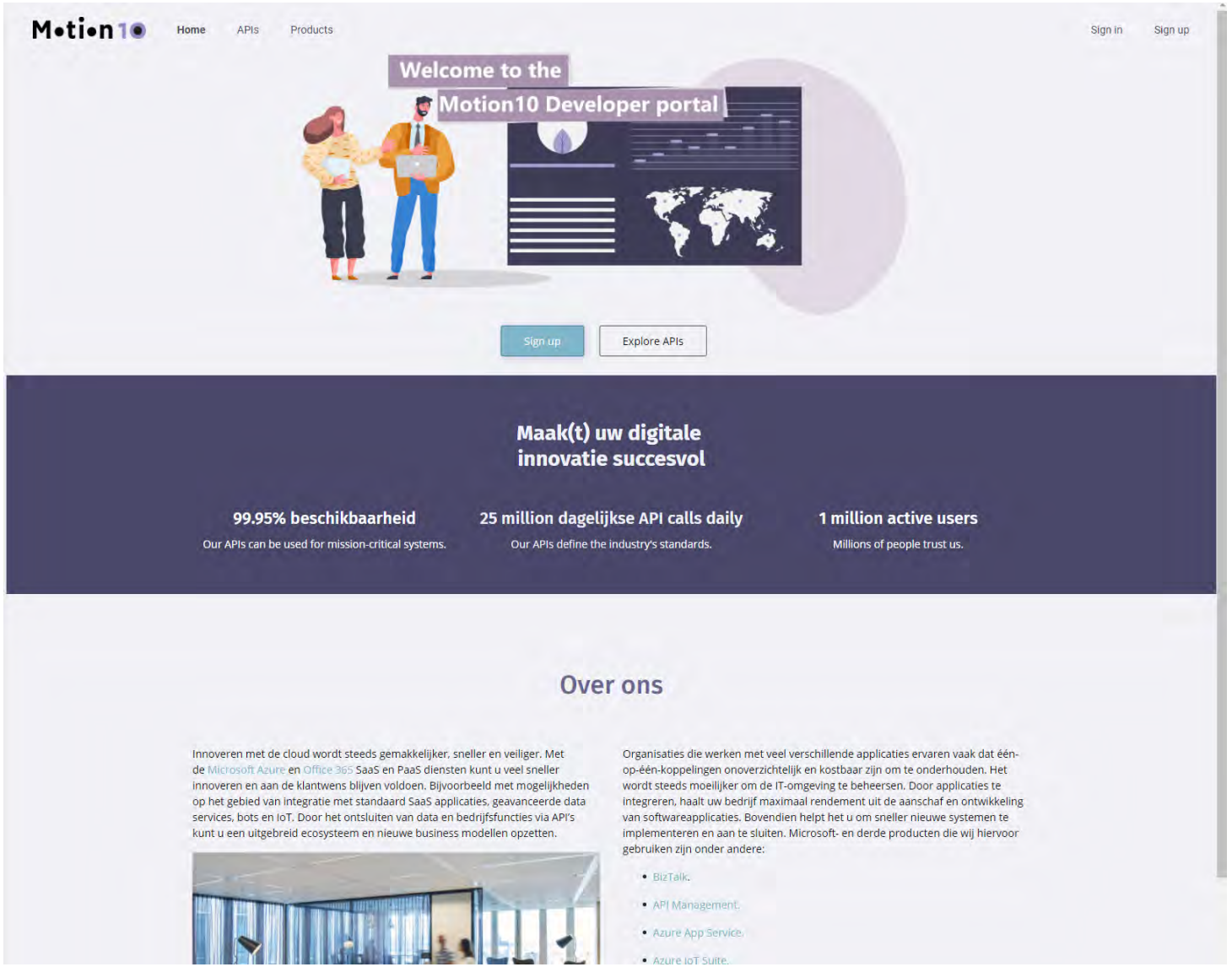
Overzicht demo scenario: Home



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Vragen?

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